

Online Privacy Policy



Last updated March 28, 2016

Seven Seventeen Credit Union, a member-owned financial institution, is committed to providing you with competitive products and services to meet your financial needs and help you reach your goals. We are equally committed to protecting the online privacy of our members. This policy addresses the online privacy policy and practices of Seven Seventeen Credit Union and its partners covering the online collection, use and disclosure of information collected from visitors to our online interfaces including but not limited to our websites or mobile applications.

Please also refer to our general [Privacy Policy \(www.717cu.com/privacypolicy\)](http://www.717cu.com/privacypolicy) for additional information regarding other general privacy practices and your privacy rights. In addition, you may be subject to other contractual terms in accordance with products you select and their related service agreements.

Information We Collect

Seven Seventeen Credit Union may collect information about you when you browse our sites, use our digital services, or when entering data into an application for new products or services. We may also collect information about your computer or device, Internet browser, pages you visited within our site(s), and information you provide voluntarily, such as your zip code or survey responses. It is possible to browse our site without actively submitting any personally identifiable information. Certain transactions and applications will require personally identifiable information.

Please also refer to our general [Privacy Policy \(www.717cu.com/privacypolicy\)](http://www.717cu.com/privacypolicy) about the types of personal information we collect and share as we conduct business of the Credit Union.

Information We Share

Please refer to our general [Privacy Policy \(www.717cu.com/privacypolicy\)](http://www.717cu.com/privacypolicy) about the parties who receive personal and sometimes nonpublic information from us as we conduct business of the Credit Union.

How we Collect Information

Internet technology is constantly changing and we are always working to make your online experience the best available. Various tools and techniques are used to gather and analyze website visits and sessions.

Some areas of Seven Seventeen's sites may use "cookies". A cookie is a file that is stored directly on your computer, smartphone or other internet access device that allows the servers to log the pages you use to determine if you have visited the site before. It also stores your preferences and other information to save you time by eliminating the need to repeatedly enter the same information and to display your personalized content. This information is used to provide certain website features during your visit.

When you visit our sites, we may use cookies and information gathered through their use to personalize your experience with us based on the products, services and other interactions you have with us. Cookies also help us protect you when you conduct business online. They are common on websites and do not harm your computer. Cookies do NOT transmit any personal information about you.

The browsers of most computers, smartphones and other internet access devices are set up to accept cookies. You can refuse to accept these cookies through your browser settings. You will need to manage your cookie settings for each device and browser you use. If you choose to reject cookies, you may not be able to use the full functionality of our sites. For example, if we are not able to recognize your device, you may need to complete a Multi-Factor Authentication (MFA) process each time you log on to Online or Mobile Banking. You also may not receive customized advertising or other offers from us that may be relevant to your interests and needs.

In addition to using cookies, we may also use similar technologies to track users' interactions with our sites. Some of these technologies include web beacons, pixel tags, clear GIFs or similar tools. These tools can be used to collect data, like cookies, regarding your operating system, browser, screen resolution and other technical information, as well as navigation and session information. This information is anonymous and does not include identifiable member or personal information. Again, this data is used to continually improve our sites and your visits. Please refer to your browser's instructions to remove cached sites, history, and images from your computer.

Browsing Our Sites

You can browse anonymously on our sites. Once you sign in or begin completing an application, you are no longer anonymous because we need to identify you to provide those services. You can manually delete cookies after each session or set your browser to regularly delete cookies. Please note this may require you to identify yourself more frequently as services like Online Banking require you to accept cookies or similar files to function.

Interest-Based Advertising

Seven Seventeen Credit Union and its partners may collect personally identifiable information about your online activities over time and across different web sites when you use our sites. Some of the advertisements that click-through to our sites and/or may be on our sites contain cookies that allow for the monitoring of your response to these advertisements (sometimes referred to as interest-based advertisements). Our advertisements may also appear on other websites that use the same advertising service providers as us. These advertising service providers may use your browsing history across websites to choose which advertisements to display to you.

If you do not wish to have us and/or our third-party advertising service providers know which advertisements and subsequent websites you have viewed, you may opt-out at [AboutAds*](http://www.aboutads.info/choices/) (www.aboutads.info/choices/* established by the Digital Advertising Alliance). The [Digital Advertising Alliance*](http://www.aboutads.info/) (www.aboutads.info/*) website contains important information on cookies, behavioral advertising, and what opting out will and will not do and choices you can make regarding interest-based advertisements.

Please note: opting out of behavioral advertising will not stop you from receiving advertisements. You will still see the same number of advertisements as before, but they may not be as relevant to you. If you use other Computers or browsers and want to opt out of interest based advertisements, you will need to repeat this process for each Computer or browser. If you delete your Cookies and want to continue to be opted out of interest based advertisements you will have to repeat this opt-out process.

Online Planning Tools

Planning tools, information and interactive calculators are made available to you as self-help tools for your independent use. We do not currently store information that you enter into one of these planning tools or calculators. We cannot and do not guarantee their accuracy or their applicability to your circumstances.

Links to Other Third-Party Websites

Seven Seventeen Credit Union provides links to other websites for convenience and informational purposes only. Users should be aware that when you select a link on our sites to an external website, you are leaving Seven Seventeen's site. You will see a disclosure on our site that alerts you when you are leaving our website. Seven Seventeen does not own or operate the linked websites and is not responsible for the content of the websites. Seven Seventeen does not make any guarantees or endorsements of products that may be available on the linked websites. Seven Seventeen does not represent either you or the other party if you enter into a transaction on the websites. Privacy and security policies may differ from those practiced by Seven Seventeen.

Social Media

You may also find additional information on our products and services through our social media sites such as Facebook, Twitter, Google+, YouTube and App Stores. Please keep in mind that any information you share is visible to all participants on these social media sites and you should never post any sensitive personal information (such as account number or social security number). Please carefully review the Terms of Use and Privacy Policy on these social media sites as they may be different than our own policies.

Protecting Children's Privacy Online

We respect the privacy of children and comply with the practices under the Children's Online Privacy Protection Act. From our Web sites, we do not knowingly collect or use personal information from children under 13 years of age.

Email Communications

When you choose to provide Seven Seventeen Credit Union with an email address as an accepted communication channel, you are consenting to Seven Seventeen Credit Union occasionally emailing you about products, services and information that may be of interest to you. We will never ask you to provide or confirm any account or personal information through email unless a secure link is established for that purpose.

Under various Federal and State laws and regulations, members may choose to opt-out of receiving promotional emails from Seven Seventeen Credit Union by clicking on the "unsubscribe" link located in the emailed communication. It may take 30 days to process your unsubscribe request. Please note that this does not unsubscribe you from receiving important notifications regarding your current accounts via email. This also does not stop any eLerts or NetWorth24 Online Banking alerts that you may have set up; to make changes, you will need to do so within those particular systems.

Please be aware that email is not a secure form of communication and there may be a loss of confidentiality when emailing personal information. Please do not send your account number, social security number, PIN number, Login IDs or passwords through email unless a secure link is established for that purpose.

Online Security Practices

At Seven Seventeen Credit Union, the privacy of our members is a high priority. Any confidential information provided to us through our sites or during the normal course of business will remain confidential and be used solely by the credit union and its affiliates. Personal data will not be sold or given to any unaffiliated third party for their independent use, unless required by law. Seven Seventeen will protect the personal information of its members by maintaining strong security controls to ensure that member information in our files, on computers and on the Internet are protected both online and off-line. We utilize data encryption to guard against unauthorized access to personal records and to help ensure the accuracy of communications and transactions. Seven Seventeen will partner only with businesses that follow strict confidentiality requirements and offer products designed to enhance the well-being of our members.

Our systems use cutting-edge technology security features to protect you and your financial information. This technology includes SSL/TLS encryption and enhanced Multi-Factor Authentication (MFA). For more information on the security of our banking systems, please visit the links below.

[Online Banking](http://www.717cu.com/onlinebanking) (www.717cu.com/onlinebanking)

[Mobile Banking](http://www.717cu.com/mobilebanking) (www.717cu.com/mobilebanking)

[Mobile Banking App](http://www.717cu.com/mobileapp) (www.717cu.com/mobileapp)

You play a critical role in protecting your information. For best practices and safety tips regarding your electronic banking and communications, please visit <http://www.717cu.com/bestpractices>.

Updates to Our Online Privacy Policy

From time to time, we may change this policy. The effective date of this policy, as indicated above, reflects the last time this policy was revised. Any changes to this policy will become effective when we post the revised policy on our website. Your use of the website following these changes means that you accept the revised policy.

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*This is a link to a third-party website. Seven Seventeen does not own or operate the linked website and is not responsible for the content of the website. Seven Seventeen does not make any guarantees or endorsements of products that may be available on the linked website. Seven Seventeen does not represent either you or the other party if you enter into a transaction on the website. Privacy and security policies may differ from those practiced by Seven Seventeen.